



DEGNI DI NOTA.

Design in Italy in critical times.

1-18 June 2011



Zirkumflex

Fontanestraße 25
12049 Berlin

+49 (0) 30 33 02 94 78
info@zirkumflex.com

www.zirkumflex.com

DEGNI DI NOTA

1 June - 18 June, 2011

OPENING RECEPTION

Thursday 2nd June from 7 pm

ON VIEW

Monday to Saturday, 2 - 9 pm

DURING THE DMY

Meeting with designers
on Friday, Saturday and
Sunday, 3 - 7 pm.

A project curated by **Gianmaria Sforza**,
in collaboration with **Ali Filippini**.

What is hidden behind a design? Is it an idea that we might not understand very clearly, or many thoughts, or the strange history of its production, or a commercial failure, or the poetic creativity of its authors?

The project stems from a desire to know about the history of an object through the voice of those who conceived it, and trying to figure out and understand something of the design and of Italy today.

Today we communicate in many ways, in many different media, but less and less, and the most interesting things remain unsaid, implied, under the surface of objects, or hidden between the pages shown to the latest fashion magazine.

Perhaps there are also good ideas outside of the usual circuit, and other ways of communicating by investing resources, not just economic ones, to make them circulate.

We tried to go to the heart to see if there is a substance even in design objects, and where lies their power to define a world.

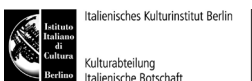
A project by:

Zirkumflex

In collaboration with:

HOUSEDADA.COM

Under the patronage of:



as part of:

DMY

Stories & objects designed by:

Alfonso Cantafora
Esploratori dello Spazio
Esterni [with Jair Straschnow & Wouter Nieuwendijk]
Francesco Faccin
Sonia Pedrazzini
Servomuto



DEGNI DI NOTA.

Design in Italy in critical times.

1-18 June 2011



Fontanestraße 25
12049 Berlin

+49 (0) 30 33 02 94 78
info@zirkumflex.com

www.zirkumflex.com

DEGNI DI NOTA

1 June - 18 June, 2011

OPENING RECEPTION

Thursday 2nd June from 7 pm

ON VIEW

Monday to Saturday, 2 - 9 pm

DURING DMY

Meeting with designers
on Friday, Saturday and
Sunday, 3 - 7 pm.

A project by:



In collaboration with:

HOUSEDADA.COM

Under the patronage of:



as part of:



The project will begin with its first step during the DMY Berlin 2011: the gallery space, inside and out, will become an opportunity to participate, share, discuss and contribute to the discussion.

Zirkumflex, Berlin, has made its space available during the DMY 2011 week to host the inauguration of the project and we have gladly taken advantage.

Over the course of one year, the project will be hosted in various European cities and will come to an end at the Salone del Mobile in Milan in 2012 with a printed book and a video document. The selection of objects on display will change and increase over time, together with the project.

All the events will be organized so you can meet authors and critics, journalists and other designers. The output of these meetings will be added to the material that will constitute the final publication.

In the video document, the floor will be given to the creators of these objects and to those who want to talk with them in and out of the hosting spaces. A printed book will compile all the experiences and insights gathered along the road.

Collect good stories to tell about Italy and design, saying it like it is in these difficult times, with the pleasure of further deepening our knowledge.

Note: This is not an exhibition, fortunately, not a temporary shop. Just another way to learn about the history of design objects that you have not seen before.



DEGNI DI NOTA.

Design in Italy in critical times.

1-18 June 2011



Zirkumflex

Fontanestraße 25
12049 Berlin

+49 (0) 30 33 02 94 78
info@zirkumflex.com

www.zirkumflex.com

DEGNI DI NOTA

1 June - 18 June, 2011

OPENING RECEPTION

Thursday 2nd June from 7 pm

ON VIEW

Monday to Saturday, 2 - 9 pm

DURING DMY

Meeting with designers
on Friday, Saturday and
Sunday, 3 - 7 pm.

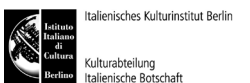
A project by:

Zirkumflex

In collaboration with:

HOUSEDADA.COM

Under the patronage of:



as part of:

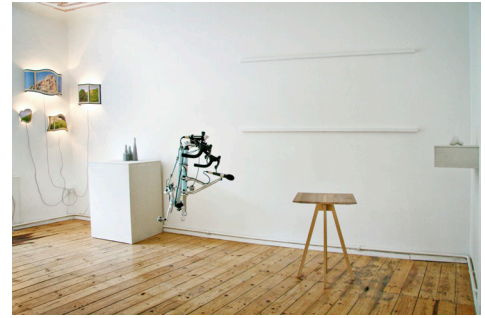


Photo Laura Giannetti



DEGNI DI NOTA.

Design in Italy in critical times.

1-18 June 2011



Zirkumflex

Fontanestraße 25
12049 Berlin

+49 (0) 30 33 02 94 78
info@zirkumflex.com

www.zirkumflex.com

DEGNI DI NOTA

1 June - 18 June, 2011

OPENING RECEPTION

Thursday 2nd June from 7 pm

ON VIEW

Monday to Saturday, 2 - 9 pm

DURING DMY

Meeting with designers
on Friday, Saturday and
Sunday, 3 - 7 pm.

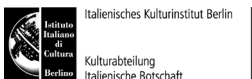
A project by:



In collaboration with:

HOUSEDADA.COM

Under the patronage of:



as part of:



BIOGRAPHIES AND WEB SITES



Gianmaria Sforza is an architect and journalist. Since 2001 he has taught at the Politecnico di Milano and works as an independent curator.

www.gianmariasforza.it

Zirkumflex is both a design studio and a flexible project space hosting art exhibitions, events, and book launches.

We aim at creating connections between art and cutting-edge visual culture by publishing and exhibiting projects by international artists.
www.zirkumflex.com



The architect **Alfonso Cantafora** was born in Milan in 1973. He traveled around Europe for ten years, from Milan to Lapland.

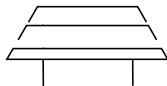
www.ciclisma.it/blog/wordpress



Esploratori dello spazio

was born in San Marino in 2004 from the graphic designer Sauro Antimi and the architect Benedetta Masi. The studio works right on the border between communication and design.

www.esploratoridellospazio.com



esterni is a non-profit cultural association based in Milan.

Since 1995, it promotes and develops events for public spaces, such as the Public Design Festival in Milan.

www.esterni.org



Francesco Faccin was born in Milan in 1977. He works as a free-lance designer. Among other prestigious collaborations, he teaches Product Design at the NABA of Milan.

www.francescofaccin.it



Sonia Pedrazzini, was born in Capri and graduated in Industrial Design in Rome. Since 1989 she works in the design, packaging and publishing fields. She created the magazine IMPACKT together with Marco Senaldi.

www.soniapedrazzini.it



Servomuto was born in Lecce in 2007 to manipulate lampshades and build unique pieces, ever proudly hand-made by more than one pair of hands.



DEGNI DI NOTA.

Design in Italy in critical times.

1-18 June 2011



Zirkumflex

Fontanestraße 25
12049 Berlin

+49 (0) 30 33 02 94 78
info@zirkumflex.com

www.zirkumflex.com

DEGNI DI NOTA

1 June - 18 June, 2011

OPENING RECEPTION

Thursday 2nd June from 7 pm

ON VIEW

Monday to Saturday, 2 - 9 pm

DURING DMY

Meeting with designers
on Friday, Saturday and
Sunday, 3 - 7 pm.

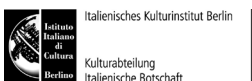
A project by:



In collaboration with:

HOUSEDADA.COM

Under the patronage of:



as part of:



COLOPHON

Degni di Nota.
Design in Italy in critical times.

A project curated by
Gianmaria Sforza
in collaboration with Ali Filipini.

Step 1
Berlin | Zirkumflex
1-18 June

Stories & objects designed by:
Alfonso Cantafora
Esploratori dello Spazio
esterni [with Jair Straschnow
& Wouter Nieuwendijk]
Francesco Faccin
Sonia Pedrazzini
Servomuto

Texts
Gianmaria Sforza & Ali Filippini

Coordination
Michele Canevese

Press & public relations
Brice Delarue

Graphic design
Zirkumflex, Cédric Bouvard, Sara Lopez

Video shooting
Housedada
Johanna Piechotta

Video editing (trailer)
Francisco Saco

Photo
Laura Gianetti

Translation
Schwarz-Schmidlin-Übersetzungen
Johanna Schid-Lindner
Elisa Monte
Magali Auzier

Thank to
Gregory Cadars, Alfonso Cantafora,
Alessandro Casinovi, Lorenzo Castellini,
Cécile Chaput, Stefano Chiaramello,
Giulia Cugnasca, Francesca De Giorgi,
Anne Delarue, Francesco Faccin, Ali
Filippini, Aldo Goccione, Linn Leißner,
Vincenzo Lerosé, Benedetta Masi,
Sonia Pedrazzini, Alessandro Poli,
Fabrizio Trematore.

Press Contact:

Brice Delarue
press@zirkumflex.com
T : +49 (0) 30 33 02 94 78

Curator:

Gianmaria Sforza
studio@gianmariasforza.it
T +39 0523335242
F +390523315319